

July 17, 2017

#A17-126

For More Information: Agent Service Center  
800-267-3156

## Member Outreach to Update Information for IRS (Updated 7/25/17)

Sales Audience: Individual Under 65, Small Group, Large Group

### 7/25/17 Updates in RED

#### Background

Florida Blue is required to report to the IRS a list of our members who are enrolled with minimum essential coverage (MEC). This is to ensure that members get credit for having coverage, as required by the Affordable Care Act.

We recently received a notice from the IRS that, for some members, the name, date of birth and/or Social Security number in our enrollment files does not match the IRS records. These members will need to provide their corrected information for our files, or they may be assessed a \$50 penalty by the IRS.

#### Member Impacts and Outreach

On July 14, we mailed postcards to the following groups of members:

- Off Marketplace and Pre-ACA IU65 – 9,122 members
- Small Groups and fully insured large groups – 34,210 members

The postcard messaging includes:

#### IU65

- We need members to update their name, Social Security number and/or date of birth so Florida Blue's records match those at the IRS
- It's easy for members to update their information via their online member account or by calling customer service
- If they don't update their information, they could be assessed a \$50 penalty by the IRS
- [Sample of IU65 Postcard](#)

#### Fully Insured Groups

- We need members to update their name, Social Security number or date of birth so Florida Blue's records match those at the IRS
- Members should contact their HR representative to make updates
- If members don't update their information, they could be assessed a \$50 penalty by the IRS
- [Sample of Group Postcard](#)

#### Action for Sales

- If a client asks you about these postcards, explain that it's important to have current information on our file so that they get credit for having coverage.
- **If a member calls Member Service to update their information and it matches Florida Blue's enrollment records, let the member know that Florida Blue will make a note on the member's account.**
- **Assure the member that Florida Blue has not received any IRS inquiries and they don't need to do anything further.**
- **The member can contact their tax professional for more information about the mismatch between their information and what the IRS has on file for them.**

Contact your Florida Blue Sales Representative, General Agent or Area Manager, or call 800-267-3156 to speak with a representative in the Agent Service Center with any other questions you may have.