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Deadline Reminder for BSC 9/1/16 Early Renewals

EARLY RENEWAL DEADLINE FOR 9/1 EFFECTIVE DATES BLUE SHIELD OF CA

Why should I consider Early Renewal for my Blue Shield of CA Small Business Groups?

- Your clients could save money by renewing in September instead of December. See the enclosed [chart](#) for an estimate. You can also discuss this with your RBG sales rep.
- You avoid the "December Rush"
- Renewing early will secure a 12-month rate guarantee that is usually well below the 4th quarter renewal increase.

What should I do now?

- Review the attached chart for an estimate of possible rate action. Some rates are going down, and others see slight increases. Most early renewals are advantageous from a rate standpoint but can vary by area, plan, and census.
- Visit with your groups about their preferences based on the above. Most groups will want to consider this action. Even new groups are eligible, as long as they have been with BSC for at least 6 months.
- Get specific rate information by sending us the current enrollment census and we'll run you a quote.

What's the Deadline?

- A completed [Plan Year/Contract Year Change Form](#) must be in our office by Monday August 1st at 2:00 p.m.
- Send them to: sacramento@rogersbenefit.com
- If you miss getting the change request to us by the above date and time, it can be submitted directly to BSC no later than 5 p.m. on Monday August 1st to:
 - Email: small.group@blueshieldca.com
 - Fax: 855-808-8598

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